

YOUR PHILANTHROPIC IMPACT ON PATIENT CARE

2022 **IMPACT REPORT**



**YOUR GIFTS SERVE AS A BRIDGE TO HELP ACCELERATE
NECESSARY CHANGE IN THE HEALTHCARE INDUSTRY.**

-- David Clark, CEO ABSMC

\$8.7M | **INVESTED IN 2022**
24% | **INCREASE FROM 2021**

At Alta Bates Summit Medical Center and Sutter East Bay Medical Foundation, philanthropy teams have the unique opportunity to partner with community members to strengthen Sutter's mission to enhance the well-being of people in our community through compassionate healthcare. Community donors and seasoned philanthropists chose to give a record \$5.2 million in 2022 toward innovative programs, advanced medical technologies and research partnership initiatives that go beyond operating budgets to directly impact patient care. Thank you.

Philanthropy is an irreplaceable part of our not-for-profit mission and our fundraising initiatives are local by design—embracing core innovation, expanding accessibility and improving health outcomes in each of the communities we serve. One hundred percent of your gifts go directly to the designated programs—not a penny to overhead.

EAST BAY HIGHLIGHTS

We partner with physicians and leaders to help activate their own creativity to solve problems big and small in all aspects of healthcare. More than **1,100 generous donors** make a tangible impact on our work in caring for the community.

“IT FILLS US WITH GRATITUDE WHEN PEOPLE SHOW THEIR APPRECIATION AND THANKS BY GIVING A GIFT. BUT I’VE ALSO LEARNED OVER THE YEARS HOW MUCH IT MEANS TO PATIENTS TO MAKE THESE GESTURES. IT IS TRULY A WIN-WIN.”

– Sam Santoro, M.D., CEO Sutter East Bay Medical Group

Outpatient Cancer Center:



Lab technicians are helping patients with leukemia and other blood disorders receive better treatment and diagnoses with **advanced microscope technology** to process and evaluate white blood cell differentials with higher resolution and better definition.

Acute Rehab:



The **acute rehab** program in Berkeley utilizes a new state-of-the-art **swallow study technology** allowing speech-language pathologists to assess patient swallowing function to meet the needs of the community. In Oakland, 3 new technologies are assisting **acute rehabilitation** patients. Therapists can now perform **hearing assessments** and refer patients to an audiologist if necessary. And patients with spinal cord injuries who have some use of upper extremities and hands can now be supported with two different kinds of **arm support devices** to assist patients in daily living activities like self-feeding or tooth brushing, while adding strength to the arms.

COMMUNITY

Emergency Department:



New comprehensive **GlideScope** intubation system, for laryngoscopy, bronchoscopy and other airway procedures has become one of the most valuable tools in the ED. High quality visualization eases difficult intubations when time is of the essence. **Wearable cardiac monitors** for ED patients allows for remote patient monitoring in the waiting room if beds are full to provide exceptional care.

Hologic Video System:



In-office Hologic hysteroscopy and polypectomy video system provides safe, accessible and affordable care to patients without needing to go to a hospital OR. **More than 260 procedures were completed** in 2022 providing more flexibility for patients and clinicians and keeping patients out of the hospital.

INNOVATION

Community Support:



Support for **underserved community members** in cancer and women and infant services received **Safeway gift cards** as well as parking vouchers while visiting Alta Bates Summit.

Urology Department:



State-of-the-art **ablation system for the urology** team provides less invasive surgery options with faster patient recovery times.

Retinopathy Screening:



Early-stage **diabetic retinopathy** does not have symptoms, making early detection important to prevent blindness. **Screening** in an outpatient setting allows patients to have critical examinations to help diabetic patients retain their vision and provide referrals to ophthalmologists if necessary.

Pregnancy Care Companion App:



Personalized pregnancy care to track key milestones and automatically receive timely health reminders and educational materials. 2 out of 3 expectant mothers across the system enrolled, lowering the volume of messages to care teams by 16%. Donor gifts expand the app with resources for vulnerable populations as part of our mission to leverage technology to reduce health disparities and ensure more equitable outcomes, screening for perinatal mental health signs to follow at-risk groups.

Mobile Mammography Van:



Has provided nearly **350 screenings at 51 events** since launching in late 2020. The vehicle has traveled **460 miles to 12 community health centers** in the East Bay help underserved women, expanding the reach and services of the Carol Ann Read Breast Health Clinic. CARBHC will also receive **one additional 3D mammography system** to bring the total number of units to 4, helping us expand our reach and serve more patients.

EXCELLENCE

RESEARCH

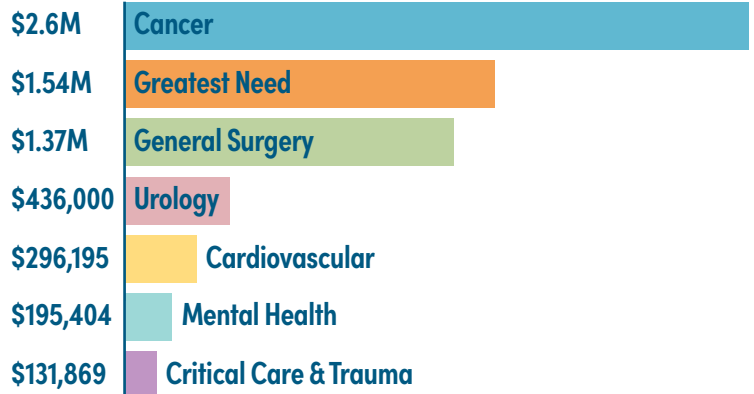
WIDESPREAD IMPACT THROUGH DONOR GIFTS

DONOR GIFTS INVESTED BY TYPE:

\$3.8M + **\$4.9M**
PROGRAM CAPITAL



TOP SERVICE LINE INVESTMENTS:



DONOR GIFTS TO CAMPAIGN THROUGH 2022:



MAKING AN IMPACT THROUGH PLANNED GIVING



LEGACY GIFTS

In just the past few years planned gifts have provided more than \$2M to invest across the East Bay. Legacy gifts provide a long-term, stable source of funding that enables our East Bay programs to provide world-class healthcare to our community. In 2022 planned gifts provided an immediate impact on patient care supporting behavioral health, cancer, the Tele-Care program, women's health and other greatest needs at the hospital and medical foundation.

Thank you for your commitment to supporting local healthcare through a legacy gift. Connect with our planned giving office today to learn more about the impact you can make through a planned gift.

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TO SEE OUR HONOR ROLL OF DONORS VISIT: sutterhealth.org/eastbay-honorroll